



**CLOTHING
FOR
KAYAKING?**



COMMON SENSE

H2O TEMP



VISIBILITY



COMFORT



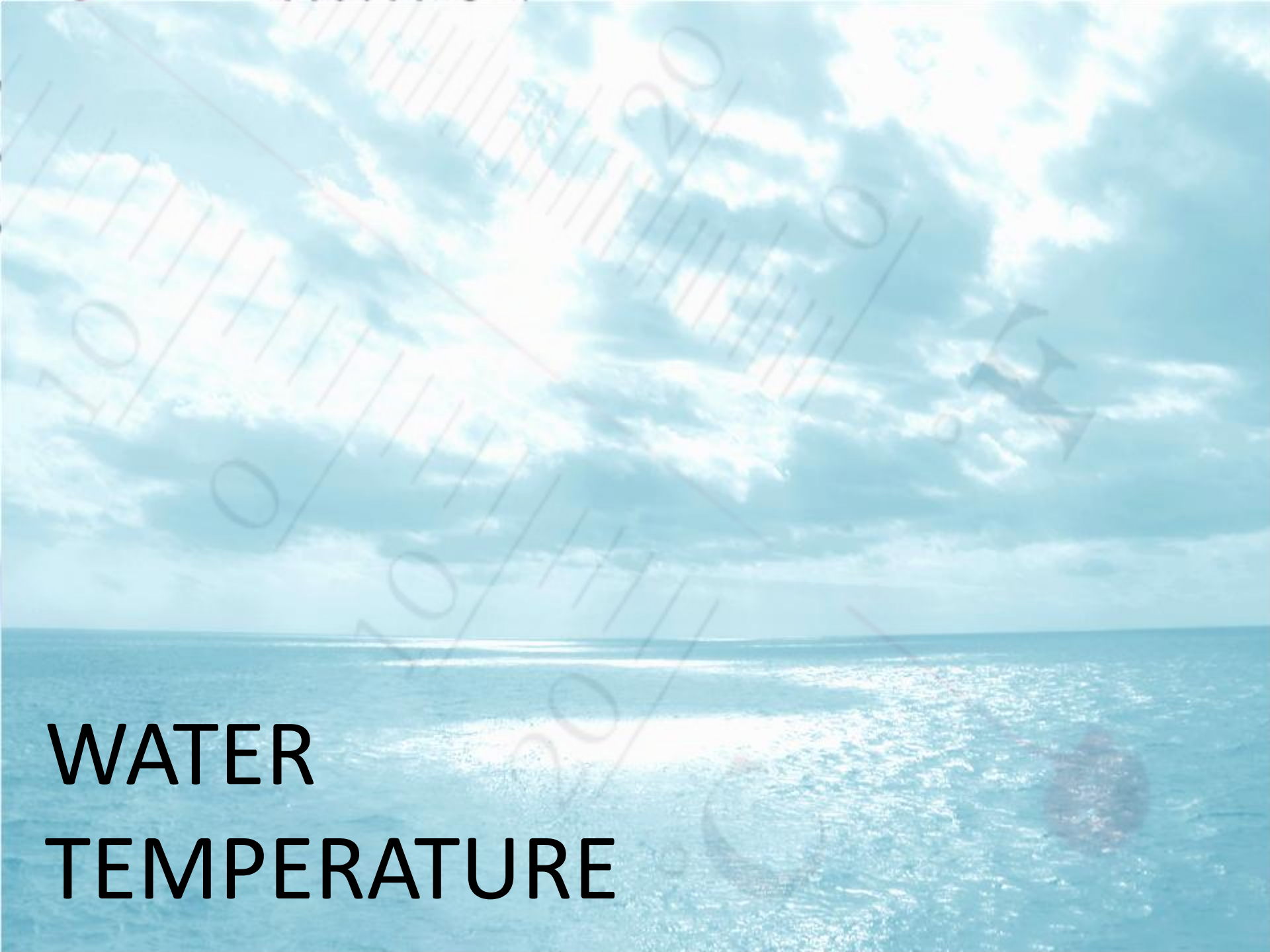
SWIM YOUR



GEAR

TO PROTECT
YOURSELF





WATER TEMPERATURE

50

50

50

50

25

123

In 50 degree water the
average adult . . .

Has a 50/50 chance of
surviving;

A 50 yard swim!

Your body loses its heat
25 times faster in water
than in air!

In 50 degree water you
will be totally exhausted in
1 hour and;

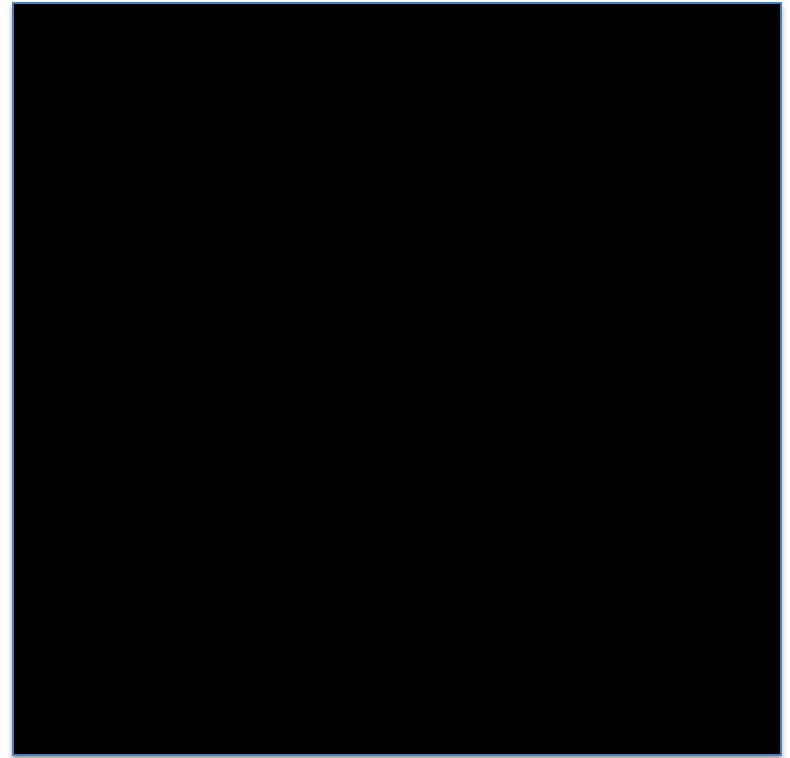
Only survive **2 – 3**
hours.

AIR TEMPERATURE





**HYDRATE! HYDRATE!
HYDRATE!**



VISIBILITY ?



**BRIGHT, COLORFUL,
REFLECTIVE.**



COMFORT

Aahhh . .
or Ouch?

SWIM YOUR GEAR

SO NOW . . . WHAT TO WEAR?

