



**CLOTHING  
FOR  
KAYAKING?**



COMMON SENSE

# H2O TEMP



# VISIBILITY



# COMFORT



# SWIM YOUR



# GEAR

TO PROTECT  
YOURSELF





# WATER TEMPERATURE

50

50

50

50

25

123

In 50 degree water the  
average adult . . .

Has a 50/50 chance of  
surviving;

A 50 yard swim!

Your body loses its heat  
25 times faster in water  
than in air!

In 50 degree water you  
will be totally exhausted in  
1 hour and;

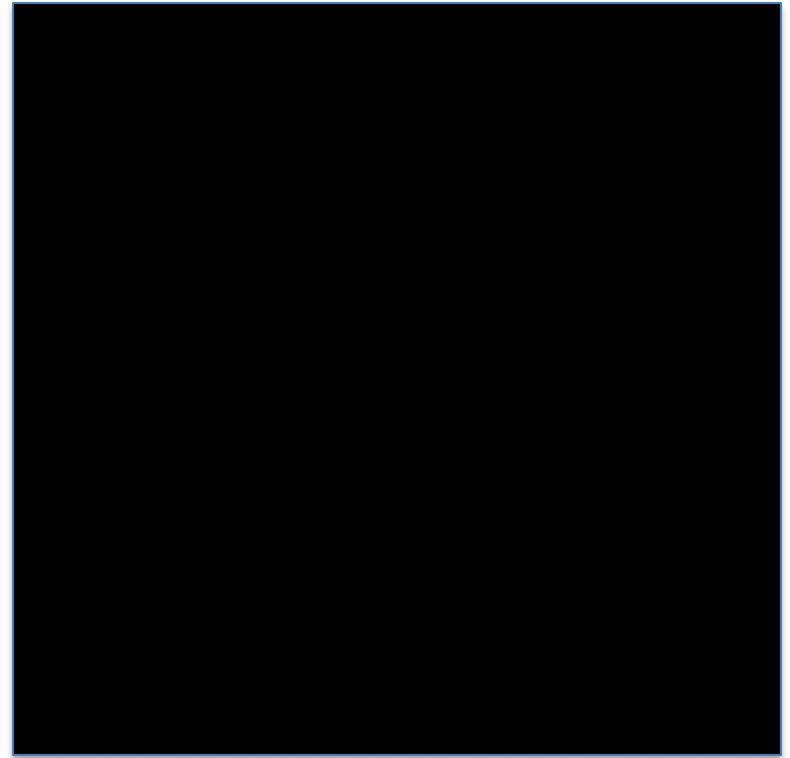
Only survive 2 – 3  
hours.

# AIR TEMPERATURE





**HYDRATE! HYDRATE!**  
**HYDRATE!**



**VISIBILITY ?**



**BRIGHT, COLORFUL,  
REFLECTIVE.**



COMFORT

Aahhh . .  
or Ouch?

SWIM YOUR GEAR

# SO NOW . . . WHAT TO WEAR?

